

## **Privacy Policy**

CloudAge is committed to protecting your privacy and earning your trust. CloudAge does not sell, trade, or rent your personal information to others. This policy discloses the privacy practices for the CloudAge Website. We use the information we collect about you from the CloudAge Website to process orders and maintain a relationship with you throughout the use of our products and services. This policy explains how your personal information is protected. It is our intent to give you as much control as possible over your privacy and personal information and the use we make of it in our business. This policy is subject to change, so please check back from time to time to stay informed.

What kinds of personal information does CloudAge collect?

In general, you can visit CloudAge on the Web without telling us who you are or revealing any personal information about yourself. We ask for information from you in several ways from different parts of our Website.

- We ask for personal information from you when you sign up for a demo, subscribe for our newsletter, download an ebook or a whitepaper, schedule a call or submit an RFP. At that time, we ask for certain required information such as your name, e-mail address, and other information to process and fulfill your request. We also request certain other optional information that will help us meet your requirements effectively. We will let you

know what information is optional, and you decide whether or not you want to provide that information.

- In the course of using our site, we automatically track certain information about you. This information includes what type of browser you are using. This information may include the URL that you just came from and the next URL you go to, regardless of whether these URLs are on our Website or not. It also includes your IP address. CloudAge uses this information to identify broad demographic trends that may be used to provide information tailored to your interests.
- We also monitor customer traffic patterns and site usage to help us refine and improve the design and layout of our CloudAge site and the user experience.
- If you send us personal correspondence, such as e-mails or letters, we may keep a record of that correspondence. We also periodically ask users for feedback that we use to improve our service and products and add new features. If you respond to these requests, we may keep a record of your response.
- **OPT-OUT PREFERENCES:** If you no longer want to receive marketing-related emails from us, you may opt out of receiving such emails by clicking the “unsubscribe” link at the bottom of any marketing email you receive from us. If you are having difficulty unsubscribing from our marketing emails using the above methods, please contact us directly at the email [info@cloudage.co.in](mailto:info@cloudage.co.in)
- **EXERCISING YOUR RIGHTS:** You may submit a request for access (i.e. request information on personal data collected, used, disclosed or processed by CloudAge), as well as a request for integration, rectification, or erasure, or object to our processing of your personal data. Upon request, CloudAge will provide you with information about whether we hold any of your personal information. Furthermore, you may also be able to exercise the following rights to restrict processing, data portability, and lodge a complaint with a data protection authority.
- In particular, you have the right to object and withdraw your consent, in whole or in part, to the collection, use, disclosure or processing of your personal data for purposes of dispatch of advertising material, direct selling or for the fulfillment of marketing surveys or commercial communication (e-mail).
- If you prefer that the processing of your personal data is carried out solely by means of traditional contact methods, you may object to the processing of your personal data by means of automated contact methods.
- In order to exercise your rights above and/or submit inquiries or complaints with regard to our processing of your personal data, you may send a request to CloudAge by writing to this email address [info@cloudage.co.in](mailto:info@cloudage.co.in). We will respond to your request within thirty (30) business days.

How does CloudAge use my information?

We collect personal information to help us provide you a high quality user experience, and to aid

CloudAge in understanding our customers better. CloudAge does not sell, trade, or rent your personal information to others.

- The personal information you choose to give us allows CloudAge to process and fulfill your request be it for a demo, newsletter subscription, eBook/ whitepaper download, call or RFP.
- We use the personal information you give us to provide you with up-to-date information about CloudAge products and services. If you do not wish to receive our newsletter or emailers, you may unsubscribe by clicking the 'Unsubscribe' link in the e-mail footer.
- We may use the information we collect to notify you from time to time about important functionality changes to the Website, new CloudAge services and products, and special offers we think you will find valuable.
- When you provide us with personal information to enter a contest or promotion sponsored by CloudAge or its partners, we use this information to administer the contest and notify winners. We store all relevant information related to such contests and promotions.
- We will deliver targeted advertisements or promotions to our customers using the personal information you give us. We do not allow advertisers to have access to individual account information. These advertisements are usually banner ads and promotional e-mails.
- We also research our users' demographics, interests, and behaviour based on the information you give us in our online survey tool. We compile and analyze this information on an aggregate or anonymous basis.

Who collects information?

When you supply personal information on a CloudAge site, you share that information only with CloudAge unless you are specifically told otherwise. If a company other than CloudAge is gathering or maintaining your personal data from our Website, you will be told before it is collected or transferred. You can always choose not to share the information.

When companies other than CloudAge sponsor promotions, data collected on the CloudAge site in connection with these promotions may be shared with the sponsor. Once again, if this is the case, you will be notified before the data is collected or transferred, and you can decide not to participate. Most of these promotions are limited to Indian residents.

If you leave our Website using links to go to other third party Websites, those third parties may gather information about you. This privacy policy does not cover the practices of those businesses.

Does CloudAge share my information?

Other than as stated in this policy, CloudAge does not disclose any of your personal information to third parties without your permission. Read the following sections to learn more.

**Business Partners and Sponsors**

CloudAge may disclose your personal information to business partners or sponsors, but you will be notified beforehand and will be able to choose not to share your information. Many promotions give you the chance to request additional information from the sponsors. When you ask for more information, you give CloudAge permission to send your personal information to the sponsor so they can fulfill your request. Much of the time, only your e-mail address will be shared. You will be notified if more information will be shared, and you can choose not to share the information.

## **DATA PROTECTION & PRIVACY**

1. CloudAge does not access the User/Student/Candidates Data, except to the extent required for the proper delivery of services purchased, including actions to prevent technical problems (on request, for example, concomitantly with issues related to technical support).
2. CloudAge is committed to protecting your privacy and earning your trust. CloudAge does not sell, trade, or rent your personal information to others. This policy discloses the privacy practices for the CloudAge and its affiliated websites.